



Women Hotelier Excellence Award – Suggested Nomination Form & Rules

Award Name:

Nancy J Money / Sandhya Patel Women Hotelier Excellence Award

Objective:

To recognize and honor the exceptional contributions and achievements of women hoteliers, operators, and managers within the Econo Lodge brand who have demonstrated operational excellence, leadership, and dedication to the hospitality industry.

Nomination Form:

Nominee Information:

- **Full Name:** _____
- **Position/Title:** _____
- **Hotel/Property Name & Code:** _____
- **Years in Hospitality Industry:** _____
- **Email:** _____
- **Phone:** _____

Nominator Information(optional):

- **Full Name:** _____
- **Relation to Nominees:** _____
- **Email:** _____
- **Phone:** _____

Nomination Criteria:

Please provide detailed responses to the following questions:

1. Describe the nominee's leadership and operational achievements in the hospitality industry:

Provide specific examples: Such as financial success, property management, guest satisfaction improvements, etc.

2. How has the nominee contributed to their community or the hospitality industry as a whole?

(Examples can include mentorship, advocacy or support the nominee provided to other women in the industry.)

3. What are the nominee's notable contributions to the Econo Lodge brand and the franchisee community?

(Provide examples of leadership roles, advocacy, representation in ELFA activities, etc.)

4. Provide any additional supporting information or testimonials that highlight the Achievements and Recognition:

(List any awards, recognitions, or significant achievements that highlight the nominee's excellence in the hospitality field)



Rules & Regulations:

1. Eligibility Criteria:

- The nominee must be a woman actively involved in the Econo Lodge brand, either as a hotelier, operator, manager, or in a leadership role at a franchisee property.
- The nominee must have a minimum of 5 years of experience in the hospitality industry.
- The nominee must be in good standing within the Econo Lodge brand and ELFA.

2. Nomination Process:

- Nominations can be submitted by peers, board members, ELFA members, or franchisees.
- Self-nominations are also allowed, provided supporting documentation is submitted.

3. Judging Criteria:

- **Operational Excellence:** How the nominee has demonstrated leadership and contributed to the operational success of their property (financial growth, guest satisfaction, etc.).
- **Leadership:** The nominee's role in mentoring or advancing women within the hospitality industry.
- **Innovation:** Contributions to the advancement of the Econo Lodge brand, including any innovative practices.
- **Community Impact:** Engagement in community work, advocacy for franchisees, or involvement in ELFA activities.
- **Dedication:** Overall dedication to the Econo Lodge brand and the broader hospitality industry.

4. Selection Process:

- A selection committee composed of ELFA board members, past award winners, and industry leaders will evaluate the nominations.
- The committee will review all submitted materials and may request additional information if needed.

5. Nomination Deadline:

- Nominations must be submitted by February 15 of each year. Late submissions will not be accepted.
- Email to Yash Desai at ydesai.elfa@outlook.com

6. Award Presentation:

- The award will be presented annually at the ELFA Roundtable session during the Choice Hotels convention.
- **The recipient will be recognized through a formal ceremony, with an official plaque and a profile feature in the ELFA magazine and a \$500 check.**

7. Confidentiality:

- All nominations and supporting materials will be kept confidential and reviewed only by the selection committee.

8. Ineligibility:

- Members of the selection committee are not eligible to be nominated.
- Any nominee found to be in breach of Econo Lodge or ELFA policies will be disqualified.