



BY CHOICE HOTELS

ECONO LODGES OF AMERICA FRANCHISEE ASSOCIATION, INC.



Econo Lodge NEW Coffee Program Required Items, Vendor & Item

Effective March 1, 2024, the Econo Lodge Coffee Program is required to include the following minimum menu and product offerings. Below, is an overview of the minimum requirements with sample imagery.



Hot Coffee



Choice Privileges Coffee Cups & Lids
(lids not pictured above)



Sugar



Artificial Sweetener
(2 types)



Stirrers



Coffee Mate Coffee Creamer (3 flavors)



White Cocktail Size Napkins

[1] Expressly Hubert® Cerve Collection
Black 3-Tier Cube Holder, Hubert Stock No.:43157



[2] Cal-Mil Midnight Collection Packet
Organizer - 9"L x 6 1/4"W x 4 1/2", Hubert Stock No.:48324



[3] HUBERT® Basic Collection
Wire Two Cup/Lid Holder – Black, Hubert Stock No.:72292



[4] Expressly Hubert® Cerve Collection Black
Napkin Holder - 6 3/5"L x 6 3/5"W x 2 1/10"H
Hubert Stock No.:92444





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[5] White Paper Beverage Napkin - 5"L x 5"W
Hubert Stock No.:48890



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[6] Packwood Wooden Coffee Stirrer
L: 4.3 in-10000 per case, Hubert Stock No. PPA.210SPATB11



[7] Coffee Mate 1.5 Liter Pump bottles

[A] Sweetened Original
Sams's Club Item # 990001424



[B] French Vanilla
Sams's Club Item # 885735



[C] Hazelnut
Sams's Club Item # 990001419



[8] HUBERT® 3 L All Stainless Steel Lever Airpot
Hubert Stock No.: 66774



[12] HUBERT® Basic Collection 6"H Wire Airpot Stand – Black,
Hubert Stock No.: 25094



[10] ECONO LODGE-REGULAR WRAP
Hubert Stock No.: 70258



[11] ECONO LODGE-DECAF WRAP
Hubert Stock No.: 17258



[12] ECONO LODGE – HOT WATER WRAP
Hubert Stock No.: 78607



Important Notes

Fresh Brewed Coffee - If serving fresh brewed coffee, your hotel may be required to own and maintain the coffee brewing equipment. Hotels can use the coffee and vendor of their choice.

Liquid on Demand Coffee – Serve via approved Liquid On Demand Coffee Machine with approved graphics. To order Custom graphic sticker for your Liquid Coffee machine please email at brandprograms@choicehotels.com indicating Coffee Machine manufacture and Model # OR for any Additional Econo Lodge Coffee Program questions.